



**July 13, 2010**

**Ms. Barb Marcus  
St. Helen School  
5086 Burkhardt  
Dayton, OH 45431**

**Dear Ms. Marcus,**

**We have lots of exciting news to share with you!**

**First, we are happy to announce the launch of our new updated web site. At [www.educationalapparel.com](http://www.educationalapparel.com), customers are now able to select their school and view only the items that pertain to their dress code. All web orders over \$100.00 will be shipped for free. Please feel free to add this site as a helpful link on your school web site or to forward this information to your parents.**

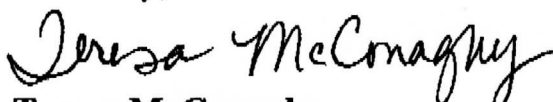
**We also are very excited to announce that our Hilliard store and main offices have now officially moved to:**

**3906 Brown Park Dr.  
Hilliard, OH 43026**

**The phone number at this location is still 614-876-3030. The store on Cleveland Ave. in the Atrium Shopping Center has not moved.**

**Thank you for your assistance and if you have any questions, please feel free to call us at 614-876-3030 ext. 1.**

**Sincerely,**

  
**Teresa McConaghy**

**Hilliard**

**[REDACTED] Hilliard, Ohio 43026  
800-776-3034 Toll Free 614-876-3030 Phone/Fax**

**Westerville**

**Atrium Shopping Center  
6140 Cleveland Ave. 614-899-0880 Phone/Fax**